

La promozione di prodotti e servizi 5G delle PMI europee

(The promotion of 5G enabled Product and Services for European SMES)

IOTTHINGS **ITALIA**5G

Online Event

12 November 2020

Yuri CHIANESE (ares2t)

...ares²t...



This Project has received funding from the EU H2020 research and innovation programme under Grant Agreement No 815074



5G EVE

Outline

Project market verticals

Call for Ideas opportunities for EU SMEs

Contacts to stay up-to-date



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5G EVE

5G EVE Vertical use cases

Exemplary use cases from the most important vertical fields have been selected to showcase the suitability of 5G to successfully handle the main requirements of each field, as defined by 5G PPP

Smart Transport

Intelligent railway for smart mobility

Smart Tourism

Augmented Fair experience

Industry 4.0

Autonomous vehicles in manufacturing environments

Smart Energy

Fault management for distributed electricity generation in smart grids

Smart city

Safety and Environment Smart Turin

Media & Entertainment

UHF Media, On-site Live Event Experience and Immersive and Integrated Media



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Have a 5G Application Idea? Share with 5G EVE...



The screenshot shows a webpage for the 5G EVE project. At the top, there are logos for the European Union, 5G PPP, and Horizon 2020. The main header features a blue background with glowing arcs and a central light source. Below this, a white box contains the 5G EVE logo and the text "5G EVE" and "5G European Validation platform for Extensive trials". The main heading is "Call for experimentation on 5G platforms". There are social media icons for Twitter and a globe, and a "SHARE" button. The text below the heading reads: "We are happy to offer to you the chance to show to your customers that the 5G KPIs are achieved by your services or applications." and "The 5G EVE concept consists in developing and interconnect four existing European sites in France, Italy, Spain and Italy (see 5g-eve.eu) to form a unique 5G end to end facility, which will be offered to SMEs for pilots' execution and validation. Advanced tests will be performed by interested SMEs in the lab managed by Orange, Telefonica, TIM and OTE, Nokia, Ericsson and the other 5G EVE partners (https://www.5g-...". On the right side, there is a section titled "CALL FOR EXPERIMENTATION ON 5G PLATFORMS" with "Launch date: October 2, 2020, 23:59:59 CEST" and "Deadline date: December 31, 2020, 23:59:59 CET". At the bottom right of this section is a red button that says "CLICK HERE TO APPLY".

Opportunity to share SMEs' Ideas, about 5G Vertical application, with 5G EVE Consortium are offered periodically applying to a **Call for Experiments** via YouNoodle Call for Ideas portal (<https://younoodle.com>), a business matching site for entrepreneurs in search of growth opportunities.

[CLICK HERE TO APPLY](#)



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Why to apply?



Selected SMEs can experiment their idea on real 5G enhance environment, and **be first** in developing innovative features;



Participate in Digital and Physical Events* for knowing each-other and evaluate **potential collaboration** with 5G EVE industrial partners



Pitch your idea in front extended **international audience** including European 5G initiatives representative



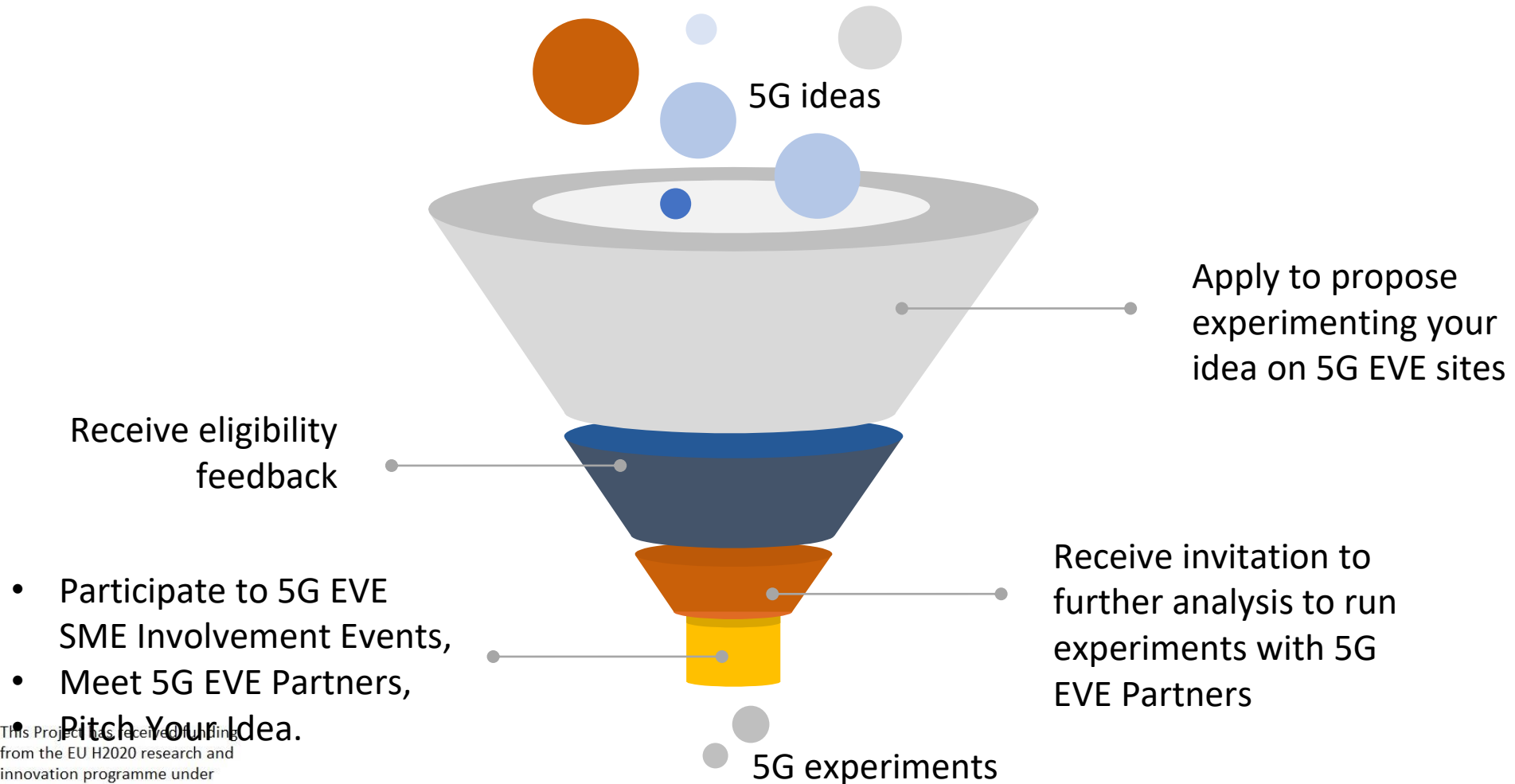
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* Depending on the possibility to organize physical events due to COVID-19 pandemic resolution



5G EVE

Idea to experiment selection process

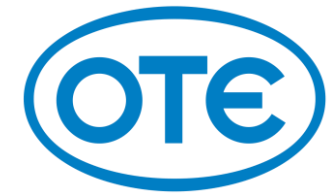


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5G EVE

Partners with potential industrial interest in your idea



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5G EVE

Useful information, opportunities and roles

General information on methodologies and solutions

<https://www.5g-eve.eu/>

Information on available facilities in the different sites

<https://www.5g-eve.eu/end-to-end-facility>

<https://www.5g-eve.eu/videos/>

Specific requests for SME Involvement

<https://www.5g-eve.eu/contact/>

marketing@ares2t.com



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5G EVE

Questions?



Yuri Chianese

Email: marketing@ares2t.com

Web: <https://www.ares2t.com/>

Grazie!
Thank You!



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5G EVE

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5G EVE