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Vice President Vicarius – Anitec-Assinform

IOT THINGS ITALIA5G 22 October 2020

ANITEC-ASSINFORM

*Representation for companies in the
ICT and Consumer Electronics
sector*

#digitalexcescere



Who we are

Our numbers

> 700

200 direct members
500 indirect members

> 46 %

Of the Digital
market

> 21 mld

Turnover in €

> 70.000

employees

Anitec-Assinform is the Italian Information and Communication Technology Association

Anitec-Assinform represents Italian digital high-tech companies of all sizes and specializations: from manufacturers of software, systems, equipment and consumer electronics to suppliers of application solutions and networks and to suppliers of value-added services and contents related to the use of ICT and the development of digital innovation.

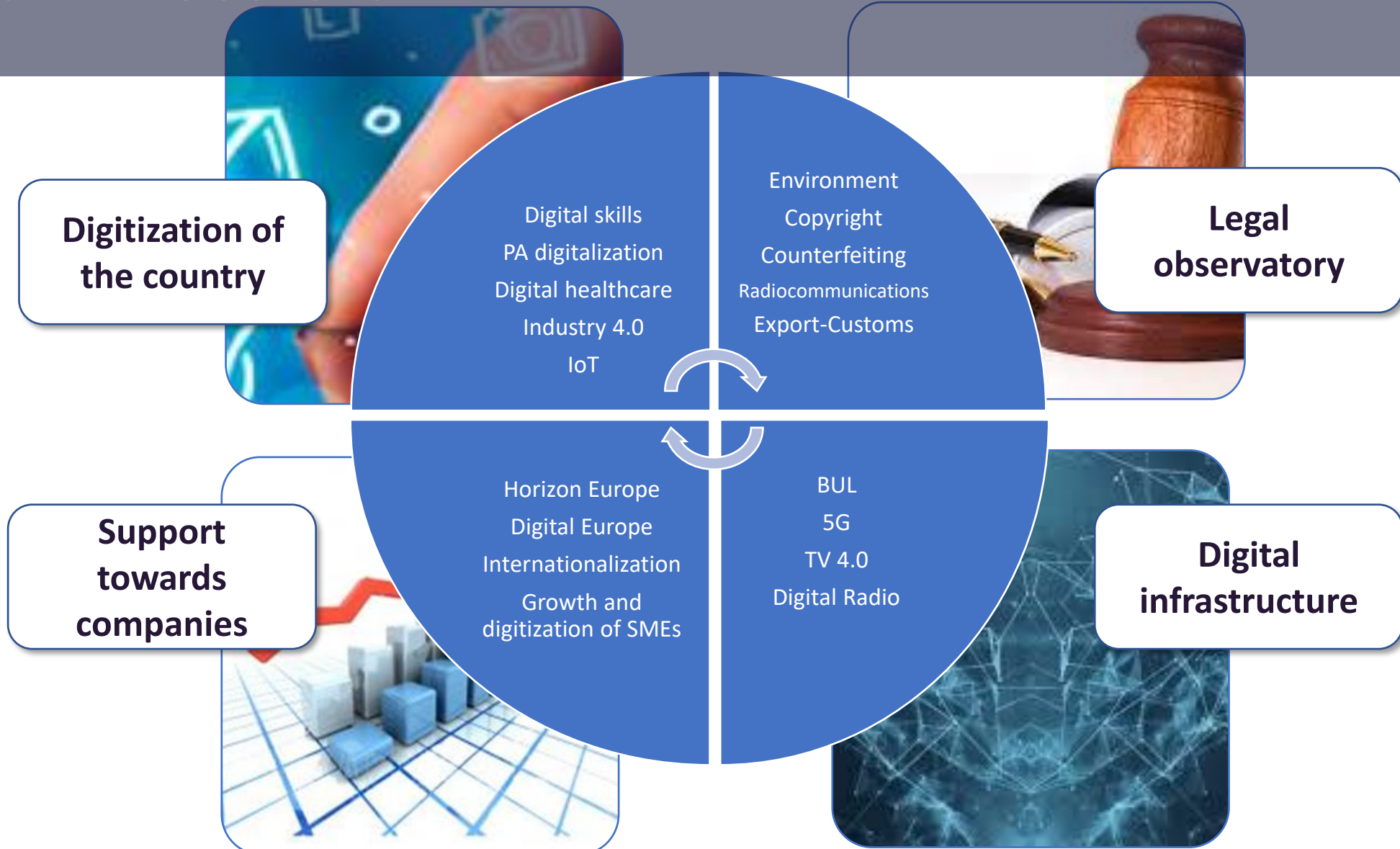
We represent the ICT industry in Italy: the crucial factor for the innovation of business processes and public administration, the element of competitive industrial development, the essential support for active citizenship.

Organization



- Anitec-Assinform is a member of **Confindustria** and is a founding member of **Confindustria Digitale Federation**, the trade federation that promotes digital development and society in Italy
- Anitec-Assinform is the Italian partner of **DigitalEurope**, the European Association of ICT Industry based in Brussels and is a member of the Executive Board

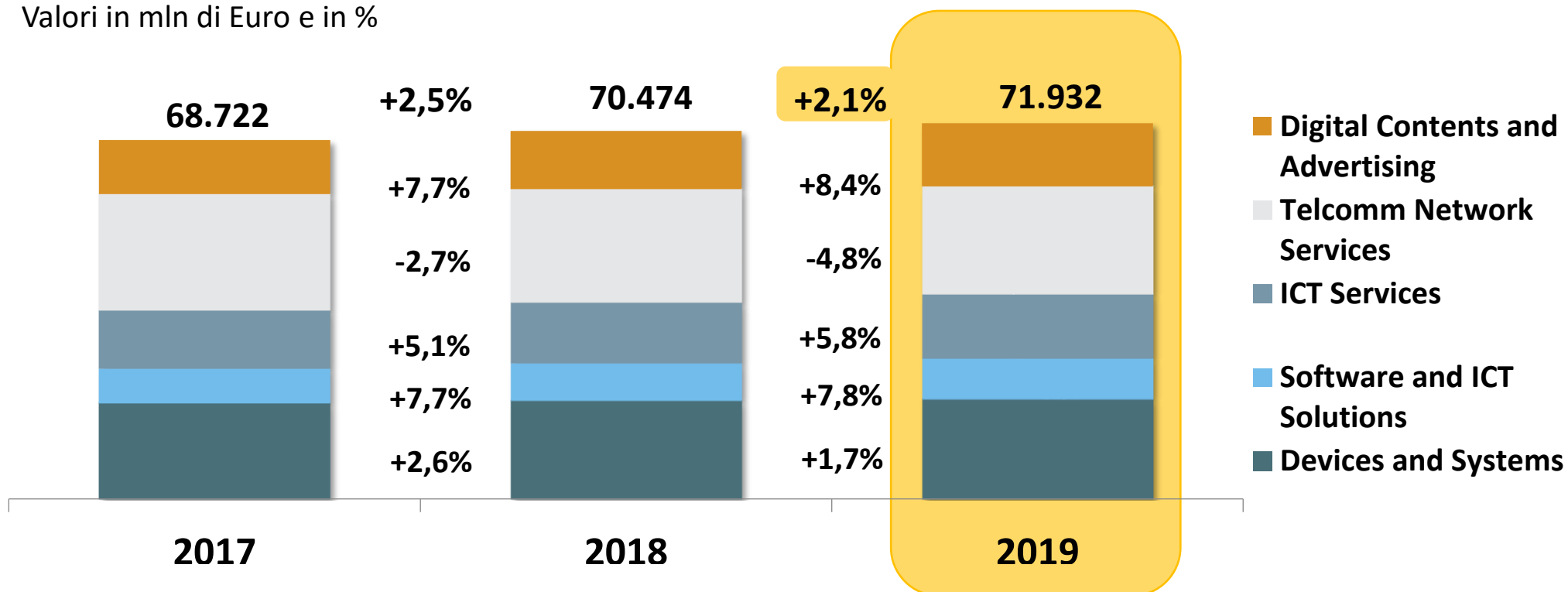
Main Dossiers



Digital Market in Italy / 2019

Digital modernization and innovative services are the main drivers of 2019 market growth

Valori in mln di Euro e in %

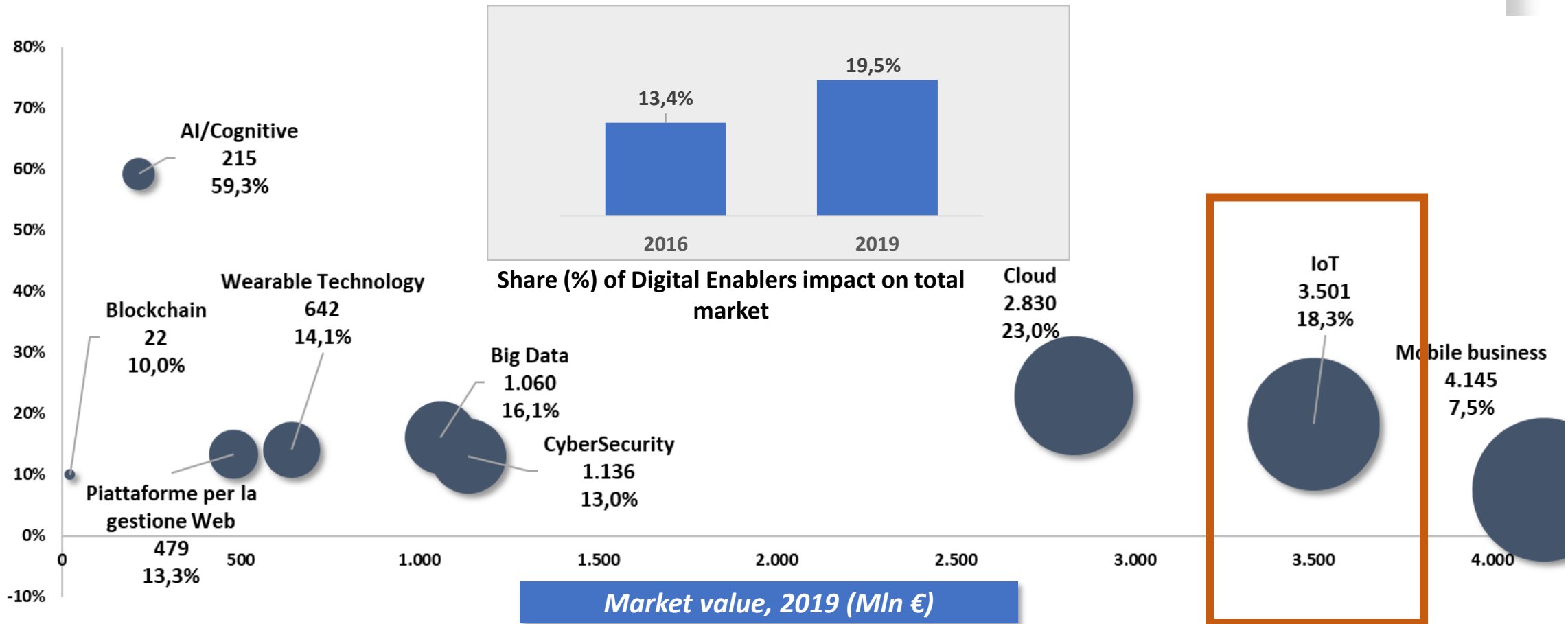


Source: Anitec-Assinform / NetConsulting cube, Maggio 2020

IoT Market

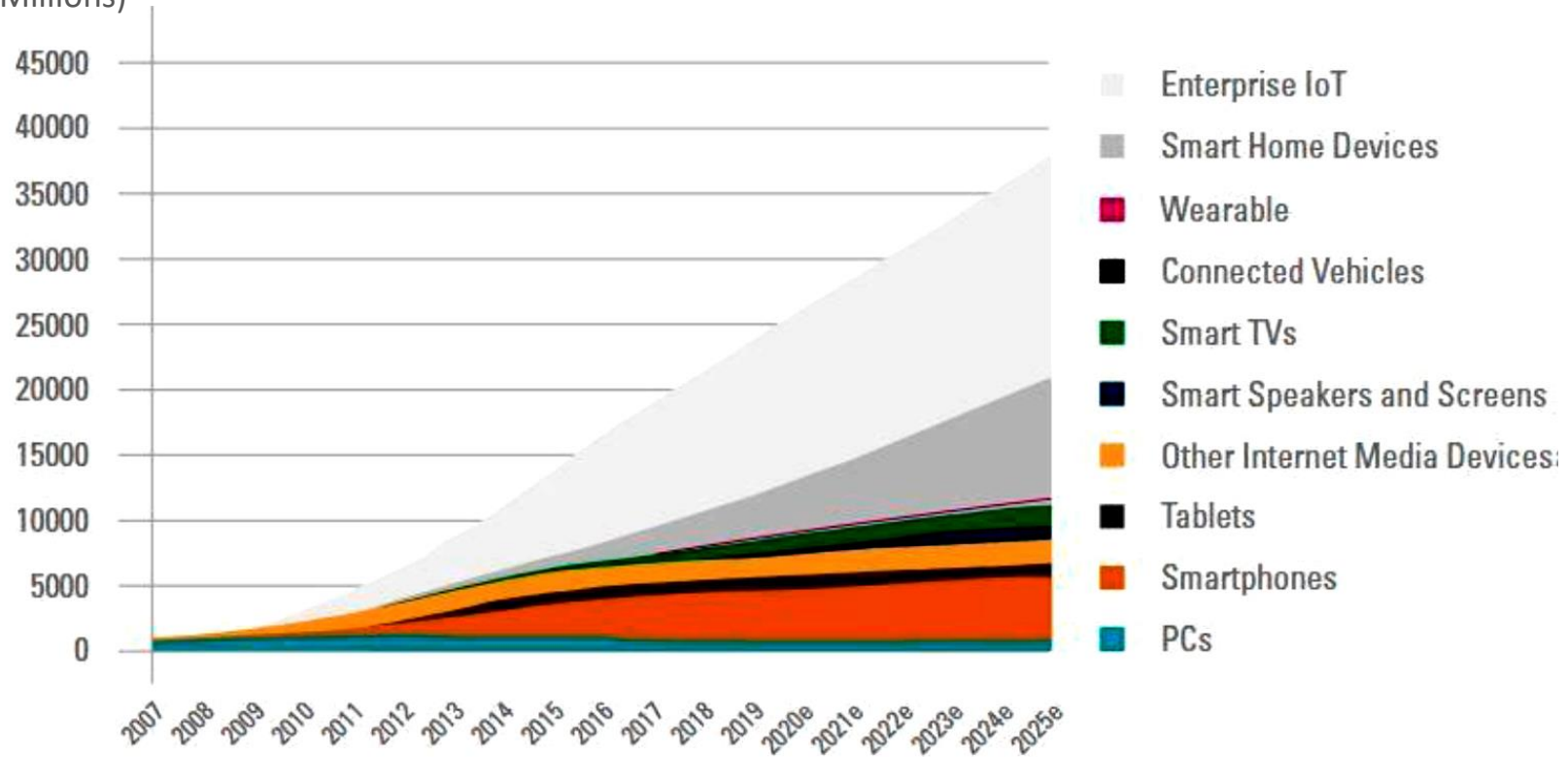
Digital Enablers: in 2019 IOT and Cloud drive growth

Growth % 2019/2018



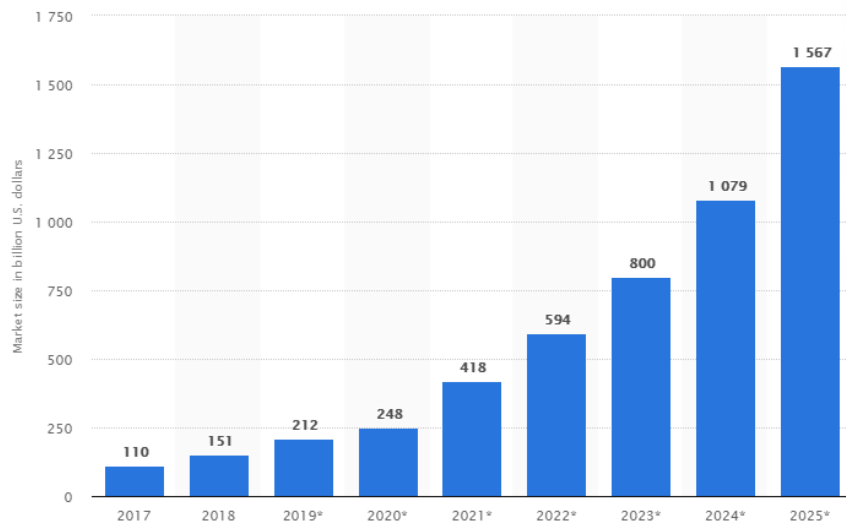
Enterprise IOT will drive the growth in the number of connected devices

Connected devices (Millions)



Source : Elaboration The EuropeanHouse –Ambrosetti on StrategyAnalytics ResearchServices data, 2019

In the next few years the IoT market will grow at very high rate and in a short time will exceed \$1 trillion



Source: Statista, 2020

© Statista



Source: Fortune Business Insight



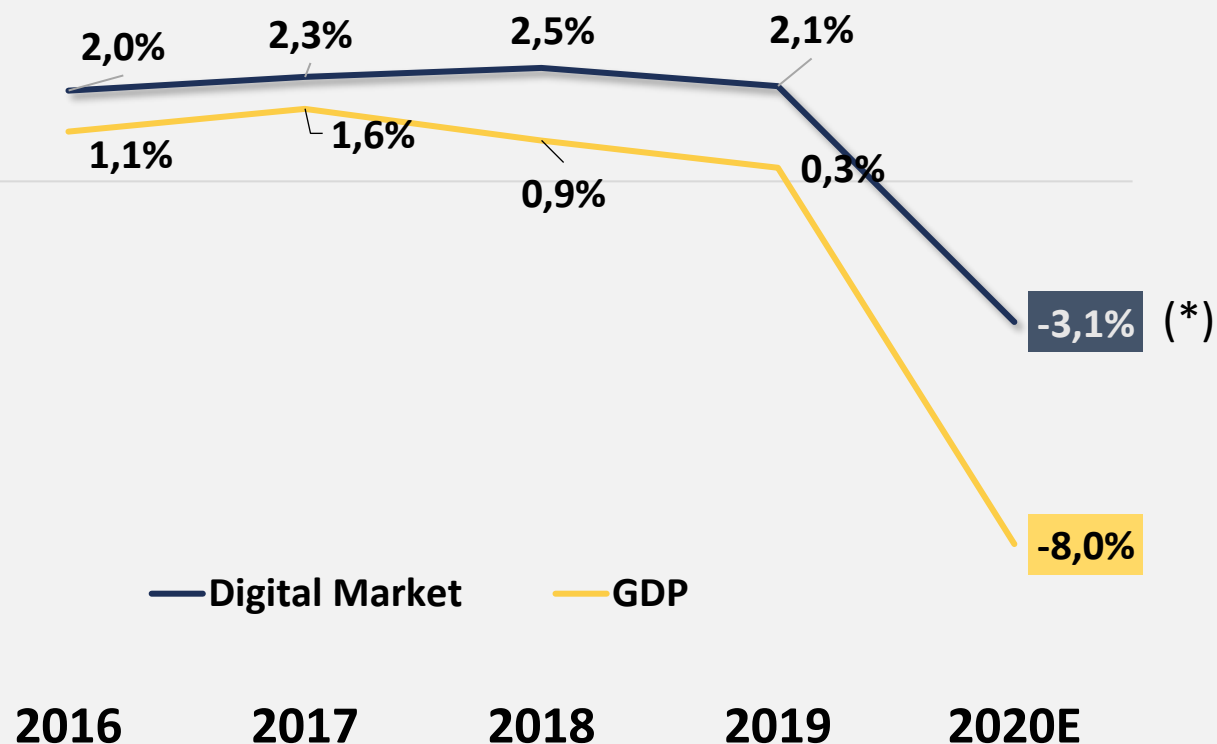
Source: Verified Market Research



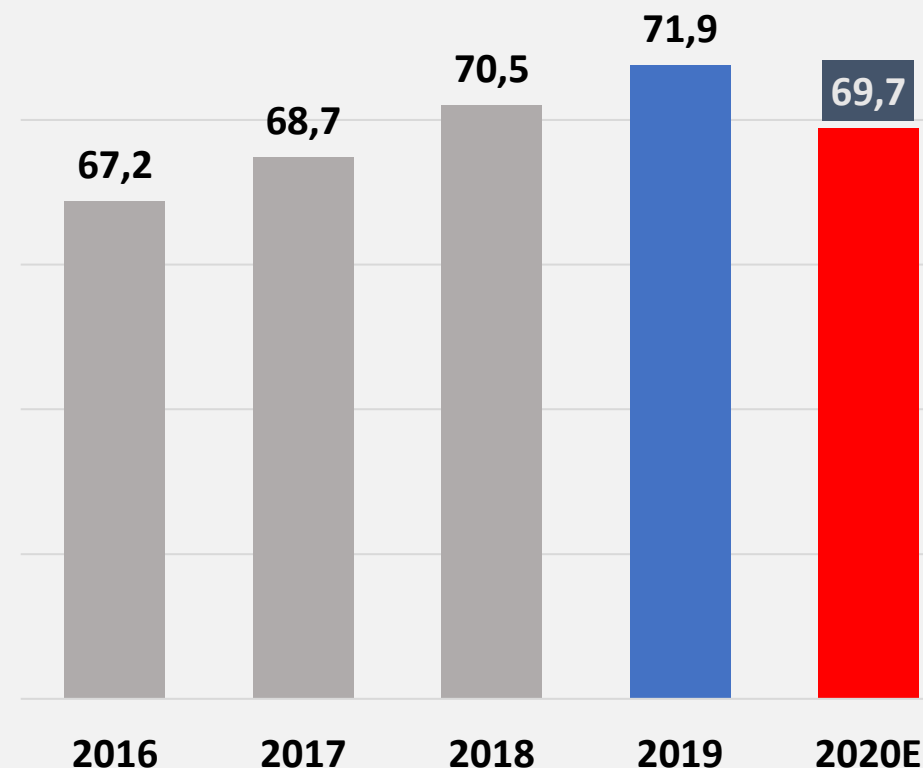
Digital Market / 2020-2021forecast

In 2020 the digital market takes a hit, but shows resilience

Annual growth



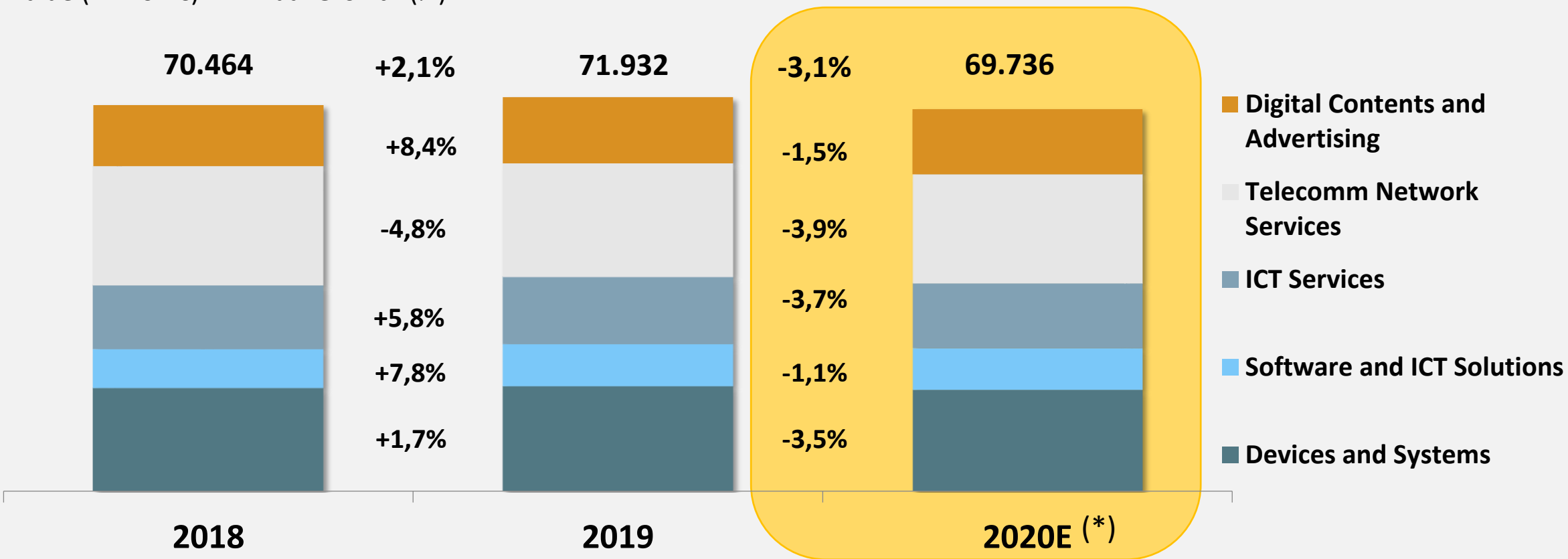
Digital Market – value (Billion €)



(*) forecast, April 2020, Average value in the range -2,5% and -5% (scenario hypothesis: restart of production activities on May 2020)

Digital market - 2020 forecast

Value (Million €) – Annual Growth (%)



(*) forecast, April 2020, Average value in the range -2,5% and -5% (scenario hypothesis: restart of production activities on May 2020)

*Thank you
for your kind attention!*

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