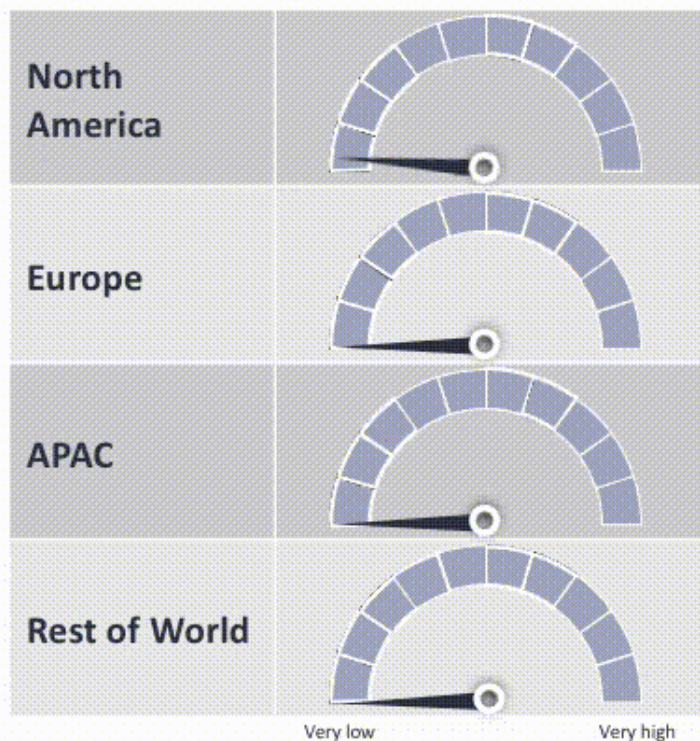


**Global Scenarios and Technology
Trends
29-09-2021**

IoT technology market attractiveness: Where to invest

Regional view

(which regions are growing)



Technology view

(what IoT users are willing to pay for)

Vertical view

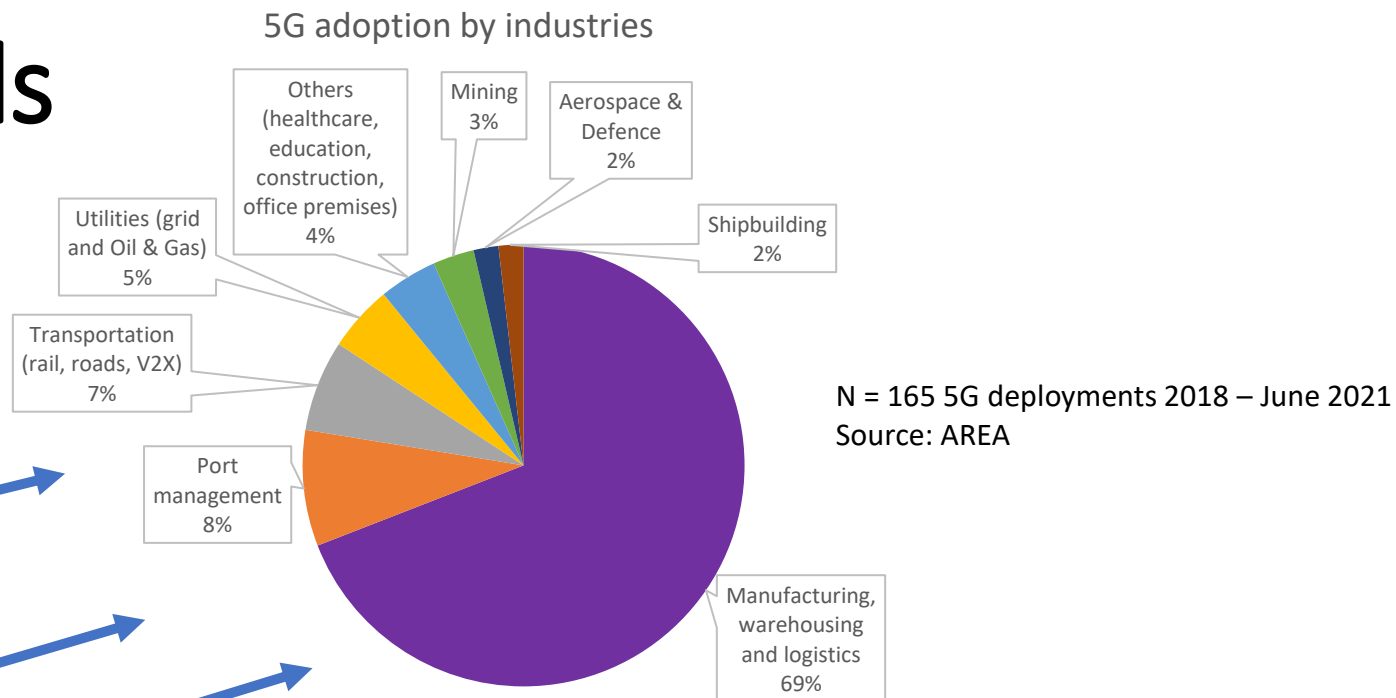
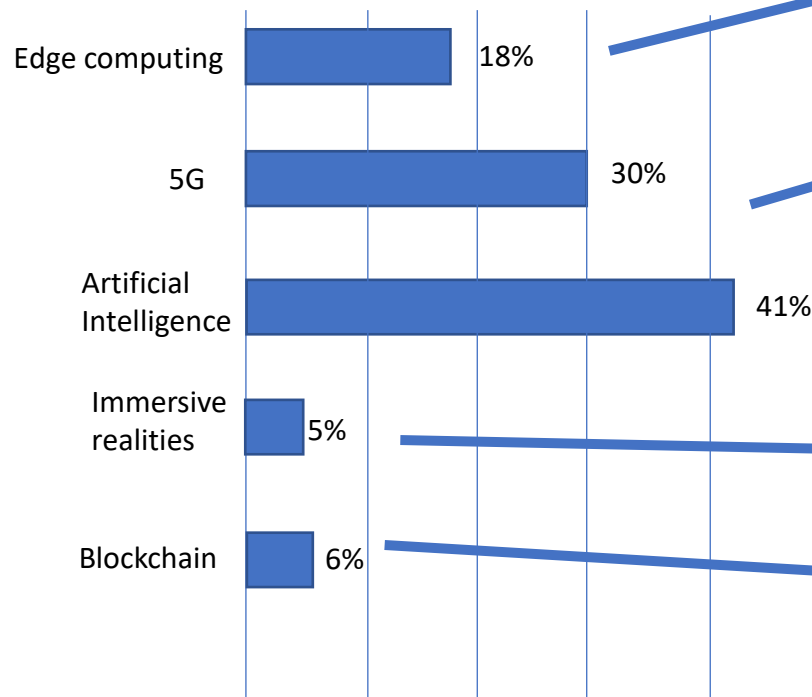
(which industries are growing)

Note: The scale is an indication of IoT budget **growth** and **sentiment**, it does not indicate overall market size and/or adoption status and is based on measured industry sentiment in Q2 2021 and analyst opinion / market forecast

Source: IoT Analytics Research – State of IoT Summer 2021 report – September 2021

Some technology trends

Q5 Which emerging technologies will impact the most the development of the IoT?



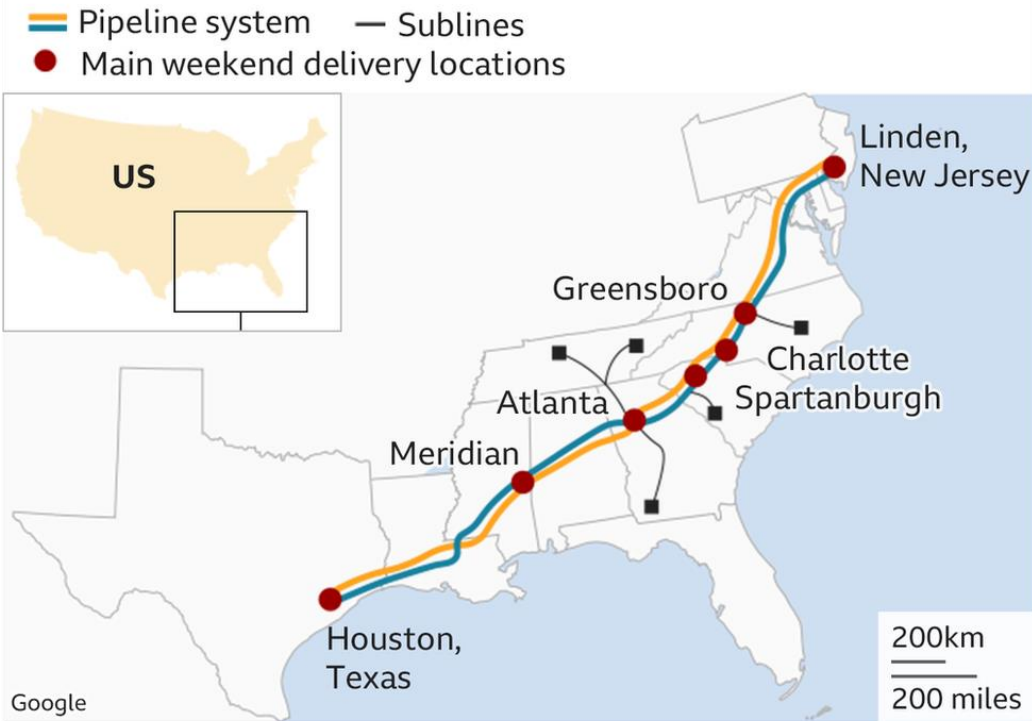
48 5G-based **AR** deployments 2018 – June 2021
Source: AREA

New momentum for blockchain, more precisely **DLT**, and not just because of the dynamics of the crypto markets.

And **Digital Twins** reaching sectors beyond manufacturing such as construction

Always security!

Colonial Pipeline system map



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URL: <https://www.nytimes.com/2021/01/19/us/politics/biden-peloton.html>


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Biden Has a Peloton Bike. That Raises Issues at the White House.

It doesn't exactly comport with his "regular Joe from Scranton" persona, but beyond the politics of it, the bike could present cybersecurity risks.

But also the ethics of emerging technologies



Digital transformation and sustainability



Speakers

Francisco Maroto, CEO, OIES

Andrea Cinelli, CEO&Founder, FoolFarm

Paul Glynn, CEO, Davra

Michele Nati, Head of Telco and Infrastructure
Development, IOTA Foundation

Larry Pang, Head of Business Development, IoTeX
(Recorded message)

Simone Romano, Developer Community Growth, IoTeX